

2008 Web Rates

Open rates, per month

Position	price per month	price per view
Front page banner Front page skyscraper Big ad	\$300	3 cents
Pick 3 banner Pick 3 skyscraper	\$250	2.5 cents
ROS banner ROS skyscraper	\$200	2 cents

**10,000 minimum page views guaranteed every month*

3 month contract, per month

Position	price per month	price per view
Front page banner Front page skyscraper Big ad	\$250	2.5 cents
Pick 3 banner Pick 3 skyscraper	\$200	2 cents
ROS banner ROS skyscraper	\$150	1.5 cents

**10,000 minimum page views guaranteed every month*

6 month contract, per month

Position	price per month	price per view
Front page banner Front page skyscraper Big ad	\$200	2 cents
Pick 3 banner Pick 3 skyscraper	\$150	1.5 cents
ROS banner ROS skyscraper	\$100	1 cent

**10,000 minimum page views guaranteed every month*

1 year contract, per month

Position	price per month	price per view
Front page banner Front page skyscraper Big ad	\$150	2 cents
Pick 3 banner Pick 3 skyscraper	\$100	1 cent
ROS banner ROS skyscraper	\$75	.75 cent

**10,000 minimum page views guaranteed every month*